

DATA PROTECTION INFORMATION

Data protection information for participants of the "Talents on Screen" Contest 2020
(as of 31.08.2020)

In the following we would like to inform you in accordance with Art. 13 DSGVO about the collection and processing of your data by DMI Digital Media Institute GmbH (hereinafter also referred to as "DMI", "we" or "us") and your rights in this regard. The following information applies to your participation in the "Talents on Screen" Contest 2020.

For reasons of better readability, the simultaneous use of masculine and feminine language forms is not used in the following. All references to persons are nevertheless valid for all genders.

1. Person responsible in the sense of Art. 4 No. 7 DSGVO

DMI Digital Media Institute GmbH (Maximilianstr. 13, 80539 Munich, Germany) is responsible for the processing of your data. Please address your requests to:

Dr Frank Goldberg
+49 89 /76 70 28
info@dmi-org.com

Further information on the person responsible is provided in the [imprint](#).

2. Purposes and legal basis of the processing of your data within the framework of the "Talents on Screen" Contest

2.1 Registration of participants

When you register for the "Talents on Screen" Contest via the registration form on the "Talents on Screen" website, we collect the following personal data:

- Last name, first name*
- Date of birth*
- Telephone*
- E-mail address*
- Photo of the participant*
- Submitted spots or written concept/storyboard*

The fields marked with (*) are mandatory and are required for the purposes of the competition and public reporting on it. We also process the data for your acceptance of the conditions of participation in the "Talents on Screen" contest (contract data). The legal basis for data processing is Art. 6 Para. 1 lit. b DSGVO.

2.2 Implementation of the competition/identification of nominees and prize winners

The data of participants will be made available for the evaluation of the entries to those persons designated by the DMI to carry out the competition. This includes: Jury members, employees of the DMI and employees of contract processors. The selection procedure is designed in such a way that members of the jury cannot draw any conclusions about the identity of the respective participants when evaluating the spots/storyboards. The decision on nomination and award is based on the pseudonymised works. The legal basis for data processing is Art. 6 Para. 1 lit. b DSGVO.

2.3 Honouring the prize winners

For the purpose of awarding the prize winners, the DMI will organise an event for all participants nominated for the shortlist ("nominees"). At the event, the respective contest winners will be announced individually, stating their names and the presentation of their submitted works. Before the event, DMI will obtain the consent of all nominees for the processing of their personal data upon publication of their nomination and, if applicable, their award in accordance with the provisions of the Conditions of Participation. The legal basis for data processing is Art. 6 Para. 1 lit. a and b DSGVO.

2.4 Publication of nominations and awards

The nominees' names, short biography, photographs and submitted work will be published on the "Talents on Screen" website as part of the shortlist to inform the public about the competition. The same applies to publications and about the prize winners. The legal basis for data processing is Art. 6 para. 1 lit. a, b and f DSGVO.

2.5 Public Relations DMI

If necessary, DMI will use the nominees' personal data and their works (documentation of the contest including submitted spots/storyboards) for purposes of accompanying public relations work during the competition for publications and online (PR, website, social media etc.). The DMI will produce communication materials in connection with the competition which will remain available online or as printed materials. The legal basis for data processing is Art. 6 Para. 1 lit. a and b DSGVO. If necessary, DMI may also use these data for forwarding to journalists for the purposes of press coverage on the legal basis of Art. 6 para. 1 lit. f DSGVO.

2.6 Communication with participants

DMI collects and uses your personal data, in particular your contact details, to carry out the agreement with you, to correspond with you or to answer your enquiries and requests for information.

2.7 Documentation of the competition

We store the personal data collected on the occasion of your participation for verification and documentation purposes and to comply with tax and commercial law retention obligations according to the German Commercial Code as well as the German Fiscal Code.

3. Recipient

The work and personal data of the participants will generally only be transmitted to third parties or published in the following cases. In certain cases, however, transmission to third parties is necessary, e.g. if the submitted works are made accessible to external members of the jury. The members of the jury will be published on the "Talents on Screen" website. An exception is also made for the processing of personal data as described above after nomination of participants and awarding of prizes and in particular for the publication of the names, photographs and submitted work of the nominees and prize winners. In addition, in certain cases it is necessary to pass on your data to external third parties in order to protect your or our interests or to fulfil our contractual obligations. This can, for example, take place within the framework of legal regulations. In addition, data may be passed on to external auditors, tax consultants and/or lawyers.

4. Consent and withdrawal of your consent

4.1 Granting of consent

If you have given us permission to process your personal data, you can revoke this permission at any time. The revocation of your consent is effective for the future. The legality of the processing of your personal data up to the time of the revocation remains unaffected. Please send your revocation in writing by post or e-mail:

Dr Frank Goldberg
DMI Digital Media Institute
Maximilianstr. 13, 80539 München
info@dmi-org.com

4.2 Revocation of consent

If you revoke your consent, we will process your personal data collected in this context to answer your request. The processing of your personal data is carried out to fulfil a legal obligation on the basis of Art. 6 Para. 1 Sentence 1 lit. c) DSGVO.

5. Duration of data storage

We delete the data after the purpose of the processing has ceased, unless storage is necessary for other reasons. The participants' data will not be processed and stored for longer than is necessary for the purposes of conducting and documenting the competition. This means that the registration data as well as the submitted spots/storyboards of the participants who were not nominated for the *shortlist* will be kept for six months after the registration deadline and then destroyed. The spots/storyboards submitted by the nominees will be stored permanently and used for the above-mentioned purposes and in particular for the ongoing documentation of the competitions on the "Talents on Screen" website for as long as the "Talents on Screen" Award or related events are held. The registration data of the nominees and prize winners will be stored for verification and documentation purposes in accordance with the statutory storage obligations pursuant to §§ 146 ff. Abgabenordnung or § 257 Handelsgesetzbuch (German Commercial Code) for up to 10 years and will be deleted after expiry of the retention period. If legal storage obligations exist, the deletion of the data is replaced by a blockage. If data is not

subject to the obligation to retain it, it is deleted as soon as the intended purpose has been achieved.

6. Exercising your rights according to DSGVO

6.1 Scope of the rights of data subjects

- You may at any time, in accordance with the DSGVO, demand that we provide you with information about the personal data relating to you that we process (Art. 15 DSGVO).
- If data stored by us is incorrect or no longer up to date, you have the right to have this data corrected (Art. 16 DSGVO).
- You can also - if the legal requirements are met - request the deletion of your data (Art. 17 DSGVO).
- However, deletion may not be permissible due to other legal provisions (e.g. due to the legal storage obligations according to AO/HGB). We will then check your deletion request in each individual case.
- You can also have the processing of your personal data restricted, if, for example, the accuracy of the data is doubted by you, but here too we will check in each individual case whether we can comply with your request for restriction on the basis of regulations to the contrary (Art. 18 DSGVO).
- You have the right to data transferability, i.e. that we will send you a digital copy of the personal data you have provided us with on request (Art. 20 DSGVO).

6.2 The concrete exercise of rights

Please address your request to the DMI contact details given in section 2.

6.3 On data processing in connection with the exercise of rights

If you assert your rights against us, we will process your personal data collected in this context to answer your enquiry. The processing of your personal data is carried out to fulfil a legal obligation on the basis of Art. 6 Paragraph 1 S. 1 lit. c) DSGVO.

6.4 Right of appeal to a data protection supervisory authority

They also have the right to complain to a data protection supervisory authority (Art. 77 DSGVO). The data protection supervisory authority responsible for the DMI is the Bayerisches Landesamt für Datenschutzaufsicht (BayLDA), Promenade 18, 91522 Ansbach, telephone: 0981/180093-0, fax: 0981/180093-800, e-mail: poststelle@lda.bayern.de. You can also contact the data protection authority in your place of residence, which will then forward your request to the competent authority.