

CONDITIONS OF PARTICIPATION

The **Talents on Screen Contest** is organised by DMI Digital Media Institute GmbH (Maximilianstr. 13, 80539 Munich, Germany), hereinafter referred to as "organiser".

For reasons of better readability, the following text does not use both male and female language forms. All references to persons apply equally to all genders.

By participating, the participant declares his or her knowledge and express agreement with these conditions of participation.

1. Eligibility

All natural persons over 18 years of age are eligible to participate, in particular creative professionals, graphic artists, graphic designers as well as students of art academies and technical schools for visual communication. There is no age limit. Individuals as well as teams of up to 5 persons are eligible to participate.

2. Participation

a) Participation is effected by sending the completed registration form (+ photo of the respective participant) and the spot or storyboard for the spot via download link to dooh-contest@dmi-org.com. In the case of a team entry, the registration form must be completed in full for each individual team member and submitted together with the attached photo.

b) The submission period starts on **15.09.2020** and ends on **03.11.2020, 23:59 hrs.** Participation is only possible within this period. The jury meeting will take place in November 2020.

c) Participation is **free of charge**.

3. Spot/Storyboard requirements

The spot or storyboard for the spot must be sent in the file formats specified by the organiser. There is no claim to deletion or modification of the data sent in by the participant.

4. Rights of use, exemption, responsibility

a) The organiser is not obliged to check the submitted spots/storyboards for potential infringement of third party rights.

b) By submitting the spot/storyboard, the participant simultaneously declares that his spot/storyboard is free of third-party rights, in particular that the content originates from him or that he is acting with the consent of the author. Furthermore, the

participant declares that, if he has depicted persons, he has their consent to publication in context of the Talents on Screens Contest.

c) The participant indemnifies the organiser against all claims of third parties that have arisen as a result of his participation. The participant must support the organiser to the best of his ability in defending such claims.

d) The participant agrees that his spot/storyboard in connection with the Talents on Screen Contest (e.g. gallery of entries, handling, awarding of prizes, reporting) may be used, distributed and made available to the public by the organiser in off- and online media (in particular in the DMI blog, on the DMI homepage, the Talents on Screen website, the Facebook page and the Instagram profile of the organiser) and other media (e.g. trade press, screens of DMI participants). If necessary, the organiser is entitled to edit the contribution and to grant rights of use to third parties.

e) In the event of winning, the winner shall grant the organiser the exclusive right to use the spot/storyboard free of charge, without any restrictions in terms of space and time. This includes in particular the right to reproduce, the right of distribution and the right to edit and redesign the spot/storyboard.

f) The participant grants the organiser the right to store the spot/storyboard electronically, in particular in databases, also beyond the end of the competition.

5. Mention of the author

The organiser will publish the name(s) of the winner(s) in all communication related to the Talents on Screen Contest (website, blog, social media, press and public relations) and during the broadcast of the winning spot on the DOOH networks participating in the contest.

6. Notification and publication of the winner(s)

a) The winner(s) of the Talents on Screen Contest will be informed in writing by e-mail at the earliest after the jury meeting, at the latest at the beginning of December 2020.

b) The winner(s) agree that their first name and surname as well as the name of the company or institution will be published on the website, the DMI blog and/or in social media channels of the organiser in connection with the communication about the Talents on Screen Contest.

c) The winner(s) agree that their first name and surname and the name of the company or institution will be published in the trade press in connection with the communication about the Talents on Screen Contest.

d) Should the data provided by the participant be incorrect and/or incomplete, the organiser is not obliged to locate the correct data. Disadvantages due to incorrect data are at the expense of the participant.

e) In the event that the data is incorrect and/or incomplete, the organiser reserves the right to find a substitute winner.

7. Amendment of terms of participation in the Talents on Screen Contest

The organiser reserves the right to make changes and/or additions to the event and/or the conditions of participation and/or to cancel the event altogether. The prize will only be awarded if the competition is concluded properly.

8. Miscellaneous

- a) The Talents on Screen Contest is subject to German law.
- b) Legal action is excluded.